



Anirudh Bomadevar

UX/UI Designer

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Work Experience

Sr. UX Designer II @ American Chemical Society, DC

AUG 2022 - JAN 2026

- Lead UX across multiple enterprise tools supporting research, publishing, and editorial workflows.
- Helped conceptualize a data-sharing platform and an AI-powered research platform and editor tools from the ground up, shaping early UX direction, workflows, and MVP scope.
- Partnered with product managers, engineers, and researchers to translate complex requirements into clear, metric driven UX solutions.
- Played a key role in designing a comprehensive design system that establishes standards and improved design-to-development handoff.

Product / UX Designer II @ Nextpoint, Chicago

JUN 2020 - AUG 2022

- Improved end-to-end service design flows within complex legal workflows, helping users navigate multi-step, compliance-heavy processes more efficiently.
- Designed UX for a cloud-based legal platform, transforming a paper-driven system into a scalable digital product from the ground up.
- Conducted qualitative and quantitative research to validate design decisions and put into place a design system to maintain consistency and speed the design-to-development cycle.
- Mentored junior designers and contributed to improving design process maturity.

Product / UX Designer @ Hyatt Corporation, Chicago

MAR 2018 - MAR 2020

- Led UX design for high-visibility global products used across Hyatt's international portfolio, supporting both internal teams and guest-facing experiences.
- Designed and optimized post-booking upsell experiences that directly contributed to a 25% increase in upsell-related sales.
- Collaborated closely with engineering and product leaders to improve proprietary internal software workflows.

UX Designer @ Tipzyy Inc, Chicago

MAR 2017 - MAR 2018

- Designed medium- and high-fidelity prototypes and UI components.
- Conducted UI redesigns and created brand and iconography guidelines.
- Produced research artifacts, dashboards, and marketing collateral to support product and business goals.

UI & UX Designer @ Steans Center, DePaul University, Chicago

DEC 2015 - MAR 2017

- Delivered research-driven websites for local community organizations to improve outreach and accessibility.

IT & Infrastructure Manager @ EcoAir, London

FEB 2013 - JUL 2015

- Improved information architecture and end-to-end UX flows for an enhanced e-commerce experience, helping customers reach purchase and account goals faster.
- Designed and refined internal and external websites and CRM systems with a focus on usability and conversion.
- Coordinated cross-functional work across IT, sales, and operations to support scalable digital workflows.

Senior UX / Product Designer with 10+ years of experience designing enterprise, B2B, and B2C products across publishing, legal tech, hospitality, and consumer platforms.

Specialized in complex workflows, service design, and design systems, with a strong focus on feasibility, scalability, and cross-functional delivery.

Experienced in rapid MVP and proof-of-concept work, including AI-assisted design workflows, to move teams from ambiguity to shipped outcomes.

Impact Highlights

Led UX for enterprise publishing tools used by chemistry professionals, supporting complex editorial and research workflows from concept to implementation.

Contributed to the creation and adoption of multiple design systems across organizations, improving consistency across products and reducing development effort.

Designed and optimized post-booking upsell experiences that directly contributed to a 25% increase in upsell-related sales.

Education

Master's Degree – Human Computer Interaction

DePaul University, CDM

SEP 2017

Bachelor's Degree – Computer Science Engineering

Sathyabama University

MAR 2013

Design Tools

Figma, Sketch, Adobe Creative Suite (Ps, Il, XD, Ae, Pr), Loveable, UX Pilot, Zeplin, Ulzard etc.

Research Tools

Hotjar, FullStory, Dovetail, UserTesting, Maze

Project Management

Jira, Confluence, ClickUp, Asana, Microsoft Teams, Trello